

## Sector Survey 2015: Data Quoted in Press Release

These are questions obtained from the Sports Think Tank's Sector Survey which have been subsequently published in the press release. Participants were asked the following: 'please state to what extent you agree or disagree with the following statements.'

Statement	% Strongly Agree	% Agree	% Neither Agree or Disagree	% Disagree	% Strongly Disagree	% Don't Know
Sports policy-making needs fresh perspectives and more independent input.	54.76	40.48	1.19	1.19	1.19	1.19
The sports sector should foster stronger relationships with innovators and entrepreneurs to meet consumer demands.	36.59	48.78	10.98	0.00	3.66	0.00
National governing bodies should think more creatively about products, platforms, pricing and content to satisfy sponsors, broadcasters and customers.	30.49	48.78	14.63	3.66	0.00	2.44
The government needs a 10-year cross-party strategy for sports policy.	58.33	27.38	8.33	3.57	1.19	1.19
The private sector should invest more in community sport.	26.83	45.12	20.73	4.88	1.22	1.22
Sports policies in this country are good.	0.00	29.76	19.05	38.10	11.90	1.19
A future government should support a further 'decade of sport' from 2020.	37.04	33.33	14.81	4.94	7.41	2.47
Sport policy should recognise the distinctive role that sport can play in wider policy outcomes including improving community integration, boosting employability and reducing crime.	64.20	28.40	3.70	1.23	2.47	0.00
Further funding cuts will have a significant impact on local authorities' ability to provide an adequate community sport and leisure service.	61.73	27.16	3.70	4.94	1.23	1.23
The PE and Sport Premium for primary schools has been a success.	2.50	6.25	31.25	26.25	11.25	22.50
The government should record the fitness levels of children in schools.	26.25	45.00	11.25	12.50	2.50	2.50